CONTRACT



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

And:

Canal Partners Media 1027 33rd Street NW, Suite 140 Washington, DC 20007

	Contract / Re	vision		Alt Order#	
	1833420	1		08833632	
Product					
D. JONES SENATE COMM	Л				
Contract Dates	Estimate #				
10/09/17 - 10/15/17	5050				
Advertiser			Ori	ginal Date	/ Revision
POL/Jones, Doug/D/Sena	ite		1	0/23/17	/ 10/23/17
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Property	Accour	nt E	xecutive	Sales Office
	WSFA .	Ryan E	ddi	ns	HRP-Washingto
	Special Hand	ing			
	Demographic				
	Adults 35+				
	Agy Code	Advert	ser	Code	Product 1/2
	TV13041	836			967
	Agency Ref			Advertiser	Ref

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
1 WSFA 10/13/17 10/13/17 WSFA 12 News at Ten - MF Start Date End Date Weekdays Spots/Week Week: 10/09/17 10/15/171 1		:30	NM 1	\$275.00
2 WSFA 10/13/17 10/13/17 NBC Today with Kathie Lee <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/09/17 10/15/171 1	10-11am <u>Rate</u> \$50.00	:30	NM 1	\$50.00
3 WSFA 10/13/17 10/13/17 WSFA 12 News at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/09/17 10/15/171 1	12-1230pm <u>Rate</u> \$100.00	:30	NM 1	\$100.00
4 WSFA 10/13/17 10/13/17 JUDGE JUDY 1ST RUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/09/17 10/15/171 1	330-4p <u>Rate</u> \$60.00	:30	NM 1	\$60.00
6 WSFA 10/13/17 10/13/17 Today in Alabama 430am Start Date	430-5a <u>Rate</u> \$5.00	:30	NM 0	\$0.00
Spot Ch Date Range Description 1 WSFA 10/09/17-10/15/17 Today in Alabama 430am Credited	Start/End Time 430-5a	Weekdays Length Rate F :30 \$5.00	<u>Type</u> NM	
7 WSFA 10/13/17 10/13/17 Today in Alabama 5am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/09/17 10/15/171 1	5-530a <u>Rate</u> \$85.00	:30	NM 1	\$85.00
8 WSFA 10/13/17 10/13/17 WSFA 12 News at Five <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/09/17 10/15/171 1	5-530pm <u>Rate</u> \$185.00	:30	NM 1	\$185.00
9 WSFA 10/13/17 10/13/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/09/17 10/15/171 1	528am-6am <u>Rate</u> \$100.00	:30	NM 1	\$100.00
10 WSFA 10/13/17 10/13/17 WSFA 12 News at Six - MF Start Date End Date Weekdays Spots/Week Week: 10/09/17 10/15/171 1	6-630pm <u>Rate</u> \$350.00	:30	NM 1	\$350.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

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Contract / Revision Alt Order# 1833420 08833632

Contract Dates Product Estimate # D. JONES SENATE CO 5050 10/09/17 - 10/15/17

Original Date / Revision Advertiser 10/23/17 / 10/23/17 POL/Jones, Doug/D/Sena

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week F	tate Type Spo	te	Amount
Start Date End Date Weekdays Spots/Week	Rate	Dayo Longin Wook 1	ide Type ope		, anount
11 WSFA 10/13/17 10/13/17 Today in Alabama Start Date End Date Weekdays Spots/Week	6a-7a Rate	:30	NM	1	\$175.00
Week: 10/09/17 10/15/171 1	\$17 5.00				
12 WSFA 10/13/17 10/13/17 ENTERTAINMENT TONIG	H1630-7p	:30 •	NM	1	\$215.00
Start Date End Date Weekdays Spots/Week Week: 10/09/17 10/15/17 1 1	<u>Rate</u> \$215.00				
13 WSFA 10/13/17 10/13/17 NBC Today Show		:30	MM	1	\$115.00
Start Date End Date Weekdays Spots/Week Week: 10/09/17 10/15/17 1 1	<u>Rate</u> \$115.00				
14 WSFA 10/13/17 10/13/17 NBC Today 2	9-10am	:30	NM	1	\$50.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/09/17 10/15/171 1	<u>Rate</u> \$50.00				
15 WSFA 10/09/17 10/09/17 Tonight Show	1035-1137pm	:30	NM	1	\$115.00
Start Date End Date Weekdays Spots/Week	Rate	.50	74141	•	Ψ110.00
Week: 10/09/17 10/15/17 1 1	\$115.00				
16 WSFA 10/09/17 10/09/17 ALABAMA LIVE @ 11A		:30	NM	1	\$30.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/09/17 10/15/17 1 1	<u>Rate</u> \$30.00				
17 WSFA 10/09/17 10/09/17 ALABAMA LIVE @ 1130AN		:30	NM	1	\$30.00
	Rate	.30	14101	•	φ30.00
Start Date End Date Weekdays Spots/Week Week: 10/09/17 10/15/17 1 1					
18 WSFA 10/09/17 10/09/17 NET Days of Our Lives		:30	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 10/09/17 10/15/17 1 1	<u>Rate</u> \$150.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length F	tate <u>Type</u>		
1 WSFA 10/09/17-10/15/17 NET Days of Our Lives		M: :30 \$150).00 NM		
Credited					
19 WSFA 10/09/17 10/09/17 WSFA 12 News at Noon	12-1230pm	:30	NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/09/17 10/15/17 1 1	<u>Rate</u> \$100.00				
20 WSFA 10/09/17 10/09/17 RIGHT THIS MINUTES	130-2p	:30	NM	1	\$30.00
Start Date End Date Weekdays Spots/Week	Rate	.00		·	******
Week: 10/09/17 10/15/17 1 1	\$30.00				
21 WSFA 10/09/17 10/09/17 JUDGE JUDY 1ST RUN	330-4p	:30	NM	1	\$60.00
Start Date End Date Weekdays Spots/Week Week: 10/09/17 10/15/17 1 1	Rate \$60.00				
22 WSFA 10/09/17 10/09/17 Today in Alabama 5am		:30	NM	1	\$85.00
Start Date End Date Weekdays Spots/Week	Rate	.50	14141	•	Ψ00.00
Week: 10/09/17 10/15/17 1 1					
23 WSFA 10/09/17 10/09/17 WSFA 12 News at Five	5-530pm	:30	NM	1	\$185.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/09/17 10/15/17 1 1	<u>Rate</u> \$185.00				
24 WSFA 10/09/17 10/09/17 Today in Alabama 530a	528am-6am	:30	NM	1	\$100.00
Start Date End Date Weekdays Spots/Week	Rate	.50	14141	ı	ψ100.00
Week: 10/09/17 10/15/17 1 1	\$100.00	•			
25 WSFA 10/09/17 10/09/17 WSFA 12 News at Six - MF	6-630pm	:30	NM	1	\$350.00

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| Contract / Revision | Alt Order # | 1833420 / | 08833632

 Contract Dates
 Product
 Estimate #

 10/09/17 - 10/15/17
 D. JONES SENATE CO 5050

 Advertiser
 Original Date / Revision

 POL/Jones, Doug/D/Sena
 10/23/17 / 10/23/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week		Type Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/09/17 10/15/17 1 1	<u>Rate</u> \$350.00				
26 WSFA 10/09/17 10/09/17 Today In Alabama	6a-7a	:30		NM 1	\$175.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/09/17 10/15/17 1 1	<u>Rate</u> \$175.00				
27 WSFA 10/09/17 10/09/17 ENTERTAINMENT TONIGH	•	:30		NM 1	\$215.00
Start Date End Date Weekdays Spots/Week Week: 10/09/17 10/15/17 1 1	<u>Rate</u> \$215.00		•		
28 WSFA 10/09/17 10/09/17 NBC Today Show	7-9am	:30		NM 1	\$115.00
Start Date End Date Weekdays Spots/Week Week: 10/09/17 10/15/17 1 1	<u>Rate</u> \$115.00				
29 WSFA 10/09/17 10/09/17 The Voice	7-10pm	:30		NM 1	\$600.00
Start Date End Date Weekdays Spots/Week Week: 10/09/17 10/15/17 1 1	<u>Rate</u> \$600.00				
30 WSFA 10/14/17 10/14/17 WSFA 12 News at Ten - Sa Start Date End Date Weekdays Spots/Week		:30	•	NM 1	\$175.00
Start Date End Date Weekdays Spots/Week Week: 10/09/17 10/15/17 1- 1	<u>Rate</u> \$175.00				
31 WSFA 10/14/17 10/14/17 WSFA 12 News at Six-Sat Start Date End Date Weekdays Spots/Week	Sa 6-7pm Rate	:30		N M 1	\$80.00
Week: 10/09/17 10/15/171- 1	\$80.00				
32 WSFA 10/14/17 10/14/17 NBC Saturday Today Show Start Date End Date Weekdays Spots/Week	6-8am Rate	:30		NM 1	\$45.00
Week: 10/09/17 10/15/171- 1	\$45.00				
33 WSFA 10/15/17 10/15/17 Nascar Daytime Start Date End Date Weekdays Spots/Week	1p-5p <u>Rate</u>	:30		NM 0	\$0.00
Week: 10/09/17 10/15/171 1	\$35.00		.	_	
Spot Ch Date Range Description 1 WSFA 10/09/17-10/15/17 Nascar Daytime	Start/End Time 1p-5p	Weekdays Length	<u>Rate</u> \$35.00	<u>Type</u> NM	
Credited					
34 WSFA 10/15/17 10/15/17 Late News Start Date End Date Weekdays Spots/Week	1030p-11p Rate	:30		NM 1	\$150.00
Week: 10/09/17 10/15/171 1	\$150.00				
35 WSFA 10/15/17 10/15/17 Right This Minute Start Date End Date Weekdays Spots/Week	1130p12x Rate	:30		NM 1	\$5.00
Week: 10/09/17 10/15/171 1	\$5.00				
36 WSFA 10/15/17 10/15/17 WSFA 12 News at Five-Sun Start Date End Date Weekdays Spots/Week	Rate	:30		NM 0	\$0.00
Week: 10/09/17 10/15/171 1	\$90.00	Mantalaus Lameth	Dete	Turns	
Spot Ch Date Range Description 1 WSFA 10/09/17-10/15/17 WSFA 12 News at Five-Sur	Start/End Time Su 5-530p	Weekdays Length	<u>Rate</u> \$90.00	Type NM	
Credited					0.45.00
37 WSFA 10/15/17 10/15/17 NET NBC Sunday Today Sh Start Date End Date Weekdays Spots/Week	c7-8a <u>Rate</u>	:30		NM 1	\$45.00
Week: 10/09/17 10/15/171 1	\$45.00				** **
38 WSFA 10/15/17 10/15/17 NET NBC Meet The Press Start Date End Date Weekdays Spots/Week	8-9a <u>Rate</u>	:30		NM 0	\$0.00
Week: 10/09/17 10/15/171 1	\$45.00		•	l	

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 Contract / Revision
 Alt Order #

 1833420 /
 08833632

 Contract Dates
 Product
 Estimate #

 10/09/17 - 10/15/17
 D. JONES SENATE CO 5050

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Type	Spots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 WSFA 10/09/17-10/15/17 NET NBC Meet The Press Credited	<u>Rate</u> <u>Start/End Time</u> 8-9a	Weekdays Length	<u>Rate</u> <u>Type</u> 45.00 NM		
39 WSFA 10/15/17 10/15/17 WSFA News Sunday AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/09/17 10/15/171 1	9-930a <u>Rate</u> \$20.00	:30	NM.	0	\$0.00
Spot Ch Date Range Description 1 WSFA 10/09/17-10/15/17 WSFA News Sunday AM Credited	Start/End Time 9-930a	Weekdays LengthSt :30 ⋅\$	<u>Rate Type</u> 20.00 NM		
40 WSFA 10/12/17 10/12/17 WSFA 12 News at Ten - MF Start Date End Date Weekdays Spots/Week Week: 10/09/17 10/15/171 1	10-1035pm <u>Rate</u> \$275.00	:30	NM	1	\$275.00
41 WSFA 10/12/17 10/12/17 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/09/17 10/15/171 1	1035-1137pm <u>Rate</u> \$115.00	:30	NM	1	\$115.00
42 WSFA 10/12/17 10/12/17 NET Days of Our Lives Start Date End Date Weekdays Spots/Week Week: 10/09/17 10/15/171 1	1230-130p <u>Rate</u> \$150.00	:30	NM	1	\$150.00
43 WSFA 10/12/17 10/12/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week Week: 10/09/17 10/15/171 1	12-1230pm <u>Rate</u> \$100.00	:30	NM	1	\$100.00
44 WSFA 10/12/17 10/12/17 HARRY Start Date End Date Weekdays Spots/Week Week: 10/09/17 10/15/171 1	2-3p <u>Rate</u> \$25.00	:30	NM	1	\$25.00
45 WSFA 10/12/17 10/12/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week Week: 10/09/17 10/15/171 1	M-F 4-430P Rate \$60.00	:30	NM	1	\$60.00
46 WSFA 10/12/17 10/12/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week Week: 10/09/17 10/15/171 1	M-F 430-5P Rate \$75.00	:30	NM	1	\$75.00
47 WSFA 10/12/17 10/12/17 Today in Alabama 5am Start Date End Date Weekdays Spots/Week Week: 10/09/17 10/15/171 1	5-530a Rate \$85.00	:30	NM	1	\$85.00
48 WSFA 10/12/17 10/12/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week Week: 10/09/17 10/15/171 1	5-530pm Rate \$185.00	:30	NM	1	\$185.00
49 WSFA 10/12/17 10/12/17 Today in Alabama 530a Start Date End Date Weekdays Spots/Week Week: 10/09/17 10/15/171 1	528am-6am Rate	:30	NM	1	\$100.00
50 WSFA 10/12/17 10/12/17 WSFA 12 News at Six - MF Start Date End Date Weekdays Spots/Week	6-630pm <u>Rate</u>	:30	NM	1	\$350.00
Week: 10/09/17 10/15/17 1 1 51 WSFA 10/12/17 10/12/17 Today In Alabama Start Date End Date Weekdays Spots/Week	\$350.00 6a-7a Rate	:30	NM	1	\$175.00
Week: 10/09/17 10/15/171 1 52 WSFA 10/12/17 10/12/17 ENTERTAINMENT TONIGH	\$175.00 7630-7p	:30	NM	1	\$215.00

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Contract / Revision Alt Order# 1833420 / 08833632

Contract Dates Estimate # Product D. JONES SENATE CO 5050 10/09/17 - 10/15/17

Advertiser Original Date / Revision 10/23/17 / 10/23/17 POL/Jones, Doug/D/Sena

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/09/17 10/15/171 1	<u>Rate</u> \$215.00			
53 WSFA 10/12/17 10/12/17 NBC Today Show Start Date End Date Weekdays Spots/Week Week: 10/09/17 10/15/171 1	7-9am Rate \$115.00	:30	N M 1	\$115.00
54 WSFA 10/10/17 10/10/17 WSFA 12 News at Ten - MF Start Date	10-1035pm <u>Rate</u> \$275.00	:30	NM 1	\$275.00
55 WSFA 10/10/17 10/10/17 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/09/17 10/15/17 -1 1	1035-1137pm <u>Rate</u> \$115.00	:30	NM 1	\$115.00
56 WSFA 10/10/17 10/10/17 WSFA 12 News at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/09/17 10/15/17 -1 1	12-1230pm <u>Rate</u> \$100.00	:30	NM 1	\$100.00
57 WSFA 10/10/17 10/10/17 WSFA 12 NEWS AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/09/17 10/15/17 -1 1	M-F 4-430P <u>Rate</u> \$60.00	:30	NM 1	\$60.00
58 WSFA 10/10/17 10/10/17 WSFA 12 NEWS AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/09/17 10/15/17 -1 1	M-F 430-5P <u>Rate</u> \$75.00	:30	NM 1	\$75.00
59 WSFA 10/10/17 10/10/17 Today in Alabama 5am	5-530a <u>Rate</u> \$85.00	:30	NM 1	\$85.00
60 WSFA 10/10/17 10/10/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week Week: 10/09/17 10/15/17 -1 1	5-530pm <u>Rate</u> \$185.00	:30	NM 1	\$185.00
61 WSFA 10/10/17 10/10/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/09/17 10/15/17 -1 1	528am-6am <u>Rate</u> \$100.00	:30	NM 1	\$100.00
62 WSFA 10/10/17 10/10/17 WSFA 12 News at Six - MF Start Date End Date Weekdays Spots/Week Week: 10/09/17 10/15/17 -1 1	6-630pm <u>Rate</u> \$350.00	:30	NM 1	\$350.00
63 WSFA 10/10/17 10/10/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/09/17 10/15/17 -1 1	6a-7a <u>Rate</u> \$175.00	:30	NM. 1	\$175.00
64 WSFA 10/10/17 10/10/17 ENTERTAINMENT TONIGH Start Date End Date Weekdays Spots/Week Week: 10/09/17 10/15/17 -1 1	17630-7p <u>Rate</u> \$215.00	:30	NM 1	\$215.00
N 65 WSFA 10/10/17 10/10/17 The Voice Start Date End Date Weekdays Spots/Week Week: 10/09/17 10/15/17 -1 1	658-8pm <u>Rate</u> \$500.00	:30	NM 1	\$500.00
66 WSFA 10/10/17 10/10/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/09/17 10/15/17 -1 1	7-9am <u>Rate</u> \$115.00	:30	NM 1	\$115.00
67 WSFA 10/10/17 10/10/17 This Is Us Start Date End Date Weekdays Spots/Week Week: 10/09/17 10/15/17 -1 1	8-9pm <u>Rate</u> \$600.00	:30	NM 1	\$600.00

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 Product
 Estimate #

 10/09/17 - 10/15/17
 D. JONES SENATE CO 5050

Advertiser

POL/Jones, Doug/D/Sena

Original Date / Revision
10/23/17 / 10/23/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate		.,,,,,,,,,,	
68 WSFA 10/10/17 10/10/17 NBC Today 2 Start Date End Date Weekdays Spots/Week Week: 10/09/17 10/15/17 -1 1	9-10am <u>Rate</u> \$50.00	:30	NM 1	\$50.00
69 WSFA 10/11/17 10/11/17 WSFA 12 News at Ten - MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/09/17 10/15/171 1	10-1035pm <u>Rate</u> \$275.00	:30	N M 1	\$275.00
70 WSFA 10/11/17 10/11/17 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/09/17 10/15/171 1	1035-1137pm <u>Rate</u> \$115.00	:30	NM 1	\$115.00
71 WSFA 10/11/17 10/11/17 NET Days of Our Lives <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/09/17 10/15/171 1	1230-130p <u>Rate</u> \$150.00	:30 •	NM 1	\$150.00
72 WSFA 10/11/17 10/11/17 WSFA 12 News at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/09/17 10/15/171 1	12-1230pm <u>Rate</u> \$100.00	:30	NM 1	\$100.00
73 WSFA 10/11/17 10/11/17 JUDGE JUDY 1ST RUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/09/17 10/15/171 1	330-4p <u>Rate</u> \$60.00	:30	NM 1	\$60.00
74 WSFA 10/11/17 10/11/17 WSFA 12 NEWS AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/09/17 10/15/171 1	M-F 4-430P <u>Rate</u> \$60.00	:30 .	NM 1	\$60.00
75 WSFA 10/11/17 10/11/17 WSFA 12 NEWS AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/09/17 10/15/171 1	M-F 430-5P <u>Rate</u> \$75.00	:30	N M 1	\$75.00
76 WSFA 10/11/17 10/11/17 Today in Alabama 5am Start Date	5-530a <u>Rate</u> \$85.00	:30	NM 1	\$85.00
77 WSFA 10/11/17 10/11/17 WSFA 12 News at Five Start Date	5-530pm <u>Rate</u> \$185.00	:30	NM 1	\$185.00
78 WSFA 10/11/17 10/11/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/09/17 10/15/171 1	528am-6am <u>Rate</u> \$100.00	:30	NM 1	\$100.00
79 WSFA 10/11/17 10/11/17 WSFA 12 News at Six - MF Start Date End Date Weekdays Spots/Week Week: 10/09/17 10/15/171 1	6-630pm <u>Rate</u> \$350.00	:30	NM 1	\$350.00
80 WSFA 10/11/17 10/11/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/09/17 10/15/171 1	6a-7a <u>Rate</u> \$175.00	:30	NM 1	\$175.00
81 WSFA 10/11/17 10/11/17 ENTERTAINMENT TONIGH Start Date	7630-7p <u>Rate</u> \$215.00	:30	NM 1	\$215.00
82 WSFA 10/11/17 10/11/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/09/17 10/15/171 1	7-9am <u>Rate</u> \$115.00	:30 ,	NM 1	\$115.00
83 WSFA 10/11/17 10/11/17 NBC Today 2	9-10am	:30	NM 1	\$50.00

^{(*} Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



www.wsfa.com

	Contract / Revision	Alt Order #	
	1833420 /	08833632	
Contract Dates	Product	Estimate #	
10/09/17 - 10/15/17	D. JONES SENATE C	O 5050	

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate Ty	oe Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/09/17 10/15/17 1 1	<u>Rate</u> \$50.00			
84 WSFA 10/12/17 10/12/17 NET Early Today ON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/09/17 10/15/17T 1	4-430x <u>Rate</u> \$3.00	:30 N	M 1	\$3.00
85 WSFA 10/09/17 10/09/17 RIGHT THIS MINUTES Start Date End Date Weekdays Spots/Week Week: 10/09/17 10/15/17 1 1	130-2p <u>Rate</u> \$30.00	:30 · N	M 0	\$0.00
Spot Ch Date Range Description 1 WSFA 10/09/17-10/15/17 RIGHT THIS MINUTES Credited	Start/End Time 130-2p	Weekdays Length Rate Ty M :30 \$30.00 A	<u>oe</u> M	
86 WSFA 10/14/17 10/14/17 NET Soccer <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/09/17 10/15/17S- 1	1130a-130p <u>Rate</u> \$35.00	:30 N	M 1	\$35.00
		Totals	78	\$11,623.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/25/17 -10/15/17	78	\$11,623.00	(\$1,743.45)	\$9,879.55
Totals	78	\$11,623.00	(\$1,743.45)	\$9,879.55

Signature: D	Date:
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(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

TRF# 1833420 #0 \$\$\$

REP HEADLINE# 8833632 \$\$\$ MOD# 4: APPROVED REV

OCT23/17 12.25 *** WSFA-TV *** RISK !!! REPORT FROM STATION **CHANGES** CREDIT REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

703-516-9680

FAX#

ADV #AGY #	\ HI	REP.#OBUYER NAME JEFF	OFF.# SALESMAN # JEFF SCATTERGOOD
	ATLANTA, GA 30339	SALES PRSN WA-	SALES PRSN WA- RYAN EDDINS (H)
ORDER #	CONTRACT # 8833632	CLASS: NATL.	LOCAL REGIONAL
PRDCT D. JONES	D. JONES SENATE COMM EST#5050 COMMENTS: (LINE, ORDER, INVOICE)	INVOICE)	
FLIGHT DATES OC	FLIGHT DATES OCT9/17 OCT15/17 WK-1		
CITY TAX	STATE TAX CO-OP BILLING NEEDED		DATE_OCT23/17 12.25

STA:

A CASH IN ADVANCE SCHEDULE SI SIHL **** Ω CON

SE, SUITE#1650 SENT TO: BE 75 PARKWAY A 30339 ALL INVOICES ARE TO ATLANTA, GA 900 CIRCLE

DOUG JONES FOR SENATE COMMITTEE

PLS ADVISE WILL OFFER (OCT23/17) CMT:A MKGD ON HDL #8842780. PLEASE CONFTRM MISSED: TUE/700P-800P OFFER: TUE/700P-800P NO BUYS TO PRINT STATION MAKEGOOD OFFERS: BUY#65 UNRESL

11723.00 OCT/17

TOTAL % WIYC TOTAL 0% WBMM 0/0 CABL WCOV 12% WAKA 38% EAKA 0% Q % 0/0 WNCF ESFA WSFA 418 \$28,860 TOTALS MARKET

11723.00

CONTRACT

78

SHARES ACCURATE

DEMOS- RA35+* SVC- NSI

REP: TEL# 703-528-9387

RISK !!! REPORT FROM CREDIT AGENCY CREDIT ADVISORY: ORDER WORKSHEET

TRF# 1833420 V #1 \$\$\$

REP HEADLINE# 8833632 TRF# \$\$\$ MOD# 4: UNAPPROVED REV #1

OCT23/17 12.57 *** WSFA-TV ***

* * CHANGES * *

REP

703-516-9680

FAX#

12.57 # DATE OCT23/17 SALESMAN REGIONAL (H) SCATTERGOOD RYAN EDDINS LOCAL OFF.# JEFF WA-CLASS: NATL. PRSN BUYER NAME SALES REP.# ORDER, INVOICE) CO-OP BILLING NEEDED 1650 SUITE# (LINE, SE, JONES/D/SEN/AL CANAL PARTNERS MEDIA CONTRACT # 8833632 COMMENTS: PKWY 30339 75 GA COMM EST#5050 CIRCLE WK-1 ATLANTA, NAME POLI/D OCT15/17 006 STATE TAX NAME SENATE ADV. AGY. FLIGHT DATES OCT9/17 CONES ۵, TAX # ORDER PRDCT CILX ADV AGY

REP:

8842780 \$100 WAS MG IN HEADLINE: PLS CONFM THANKS JASMINE FOR RYAN REVISED ORDER
M7 OKD AS LINE 88
PREVIOUS TTL \$11,723
REVISED TTL, \$11,623

STA:

A CASH IN ADVANCE SCHEDULE H SIHL **** CON CM

SUITE#1650 SENT TO: SE BE ALL INVOICES ARE TO BE 900 CIRCLE 75 PARKWAY ATLANTA, GA 30339

DOUG JONES FOR SENATE COMMITTEE

: TOTL: :SPTS:	•	0
DAYS	•	TUE
PTS: WEEK: /WK: INVT:		Ŧ
 Q	•	0
END DATE		10/10
	•	
START DATE	50	10/10
	- 5050	r-1
RATE	AGENCY EST# =	\$600.00
SEC :	. 7	
	836	
LGTH	967	30
	CODE 8	
TIME PERIOD	ADVERTISER CC PRODUCT CODE	700P-800P
		701
: CD:	AGENCY	Ø
NE#:REP :LINE		65
: LIN		

THE VOICE-FALL THE VOICE-FALL PROGRAM : CON COM1: REP: TEL# 703-528-9387

OCT23/17 12.57 *** WSFA-TV 703-516-9680 **CHANGES** FAX# 703-51 RISK !!! REPORT FROM REP CREDIT AGENCY CREDIT ADVISORY: ORDER WORKSHEET 1833420 \$\$\$

HEADLINE# 8833632 TRF# MOD# 4: UNAPPROVED REV #1

REP S S S S

* * *

: TOTL:	н	
DAYS		
WEEK : INVT :	TUE	
SPTS: . /WK:	П	
END DATE	10/10	
START DATE	10/10	
	7	
RATE	\$500.00	
SEC :		
LGTH	30	
		ALL
TIME PERIOD	700P-800P	THE VOICE-FALL
. CD:	Ø	: MAX
:LINE#:REP	88	PROGRAM

OFFER WILL Н THERE WAS AN LUR VIOLATION SO WE ARE CREDITING \$100.00. A MKGD ON HDL #8842780. PLEASE CONFIRM. THANKS, DENICE ORD COM1:

THIS IS A MAKE-GOOD FOR OCTIO ON LINE-65 FOR 1 SPOT/WK STATION MAKEGOOD OFFERS:

PLS ADVISE (OCT23/17) WILL OFFER \$600.00 H CMT: THERE WAS AN LUR VIOLATION SO WE ARE CREDITING \$100.00. THANKS, DENICE 30s 30s PLEASE CONFIRM. OCT10 OCTIO CMT: A MKGD ON HDL #8842780. MISSED: TUE/700P-800P OFFER: TUE/700P-800P BUY#65 OK'D

11623.00 SPOTS 0% WIYC TOTAL % WBMM % CABL WCOV 12% 8 % % % WAKA EAKA Ф % % ESFA WNCF WSFA 418 \$28,860 TOTALS MARKET

TOTAL

CONTRACT

SHARES ACCURATE

11623.00

OCT/17

DEMOS- RA35+* SVC- NSI

*-MULTIPLE N-PROGRAM NAME Z-COMMENTS M-MAKEGOOD Y-DAYS L-LENGTH X-LATE E-EFF DATES T-TIME S-SPOTS PER WEEK DE-DELETE C-CANCELLED R-RATE PGM B-BUY TYPE Q-PAID P-CLASS, PLAN, SECT A-ADD MOD CODE

TRF# 1833420

#1 \$\$\$

4: APPROVED REV

HEADLINE# 8833632

REP HEAD

OCT23/17 13.29 ** WSFA-TV *** RISK !!! REPORT FROM STATION CREDIT HARRIS AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN ORDER WORKSHEET

*** WSFA-TV

703-516-9680

FAX#

ADV #	ADV. NAME POLI/D JONES/D/SEN/AL	REP.# OFF.# SALES	SALESMAN #
AGY #	AGY. NAME CANAL PARTNERS MEDIA	BUYER NAME JEFF SCATTERGOOD	
	900 CIRCLE 75 PKWY SE, SUITE# 1650	SALES PRSN WA- RYAN EDDINS (H)	
	ATLANTA, GA 30339		
ORDER #	CONTRACT # 8833632	CLASS: NATL. LOCAL REGIONAL	NAL
PRDCT D. JONES	D. JONES SENATE COMM EST#5050 COMMENTS: (LINE, ORDER, INVOICE)	INVOICE)	
FLIGHT DATES OC	FLIGHT DATES OCT9/17 OCT15/17 WK-1		
CITY TAX	STATE TAX CO-OP BILLING NEEDED		DATE_OCT23/17 13.29

8842780 \$100 WAS MG IN HEADLINE: THANKS JASMINE FOR RYAN REVISED ORDER
M7 OKD AS LINE 88
PREVIOUS TTL \$11,723
REVISED TTL, \$11,623 PLS CONFM REP:

STA:

**** THIS IS A CASH IN ADVANCE SCHEDULE **** CON CM

SE, SUITE#1650 ALL INVOICES ARE TO BE SENT TO: 900 CIRCLE 75 PARKWAY SE, SUITE 30339 ATLANTA, GA

PLS ADVISE WILL OFFER SED: TUE/700P-800P OCT10 30S \$600.00
FER: TUE/700P-800P OCT10
CMT: THERE WAS AN LUR VIOLATION SO WE ARE CREDITING \$100.00. I CONTRACT SCHEDULED FOR GENERATION DOUG JONES FOR SENATE COMMITTEE NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. STATION MAKEGOOD OFFERS: MISSED: TUE/700P-800P OFFER: TUE/700P-800P BUY#65 OK'D

11623.00 TOTAL CONTRACT TOTAL

DENICE

THANKS,

PLEASE CONFIRM.

CMT: A MKGD ON HDL #8842780.

(OCT23/17)